Dulwich Hamlet Supporters' Trust

(Dulwich Hamlet Football Community Mutual Ltd)

Board Meeting AgendaMonday, 8 September, 2014, 7.00 pm

Venue - The Board Room, Dulwich Hamlet FC, London SE22

Attending: Eddie Muraszko, Chair (EM), Duncan Hart (DH), Jack Bagnall (JB), Fiona Scurlock (FS), Darren McCreery (DM), Mark Panton, Chair (MP).

- 1. Apologies for Absence: Andy Greig (AG), Guy Grater (GG), Robert Molloy-Vaughan (RMV), James Masini (JM), Tom Hall (TH), Jonathan Hunt (JH), Jack Spearman (JS)
- 2. Last Meeting's Minutes Chair signed-off minutes from 21 July 2014.

MAIN ITEMS BY OBJECTIVE

- 3. A Thriving Trust including:
 - **3.1 Fiona Scurlock** introduced herself and spoke about some of her commercial experience. Fiona agreed to be co-opted onto the board

Tom Hall sent apologies. MP explained Tom's experience and it was agreed to invite him along to the next meeting. MP to contact TH.

MP

3.2 Position of Chair. EM confirmed he would continue in position until the next board meeting and then stand down from this position. EM will continue as Treasurer in addition to his involvement with the Mega Shed and merchandising. The Board will need to elect a new Chair at the next board meeting. There were some discussions over splitting out the role, but a solution needs to be found as this is clearly an important time for the Trust. It is important for board members to discuss this matter before the next board meeting.

All

3.2 Resolution to amend bank account signatories. Resolution to add DM, AG and GG as signatories to the two bank accounts was passed. (EM is an existing signatory). It was agreed that a fifth person could be added as a signatory if any other member of the board wishes to put their name forward.

ΕM

3.3 Discussion of Aims and Objectives of the Trust. DH presented the draft document. It was agreed that individual names would be removed from the public document as we are all responsible as a board for delivering it. The document was agreed by the Chair and those present, subject to some specific changes and DM to notify of any further amendments. To be published within next 4 weeks on the website.

DM / DH

3.4 Submission to Southwark Council on Green Dale consultation. James Masini

was formally thanked (in his absence) for his work on the Trust's submission. There will be a further consultation by Southwark Council on 27 September. DM to email Matt Rimmer concerning the suggestion of using the football club's facilities for this consultation.

DM

Under this item, the request from Matt Rimmer for some details of trust membership was discussed. MP to check data protection implications and revert to EM to formally respond.

MP / EM

- 3.5 Trust joint meetings with Football Committee. A second meeting had been postponed due to unforeseen circumstances by Football Committee. It was agreed that DM would speak with Matt Rimmer concerning Hadley's plans. Then EM would try to arrange a new date for the second Trust / Football Committee meeting, since this is the main issue for discussion.
- **3.6 Proposed joint meeting with Hadley** EM will liaise with Jack, dependent on Hadley's plans, as above.
- 3.7 Investigation of ownership models need to develop a vision and route map towards this goal, including activities, project plan and timeline. FS to join this sub-group. MP and RMV to organise sub-group meeting

MP / RMV

- 3.9 Trust Mega Shed
 - 3.9.1 Mega Shed rota working well and FS happy to join the rota
 - 3.9.2 New merchandise ideas / orders new bar scarves. JB reported that car stickers crest badges were being asked for by customers. EM to order more striped mugs and GG to consider new ideas with RMV.

EM / GG / RMV

3.9.3 An idea of doing a catalogue of products by November, for the Christmas market was put forward. DH to take forward with others.

DH

3.9.4 JB to update photos of products with accompanying text on the website.

JB

- 3.9.5 Still awaiting first team shirts, they were due by end of August.
- 3.9.6 AG to follow up on awning for the Mega Shed.

ΑG

4 A Thriving Club

4.1 Discuss overall position of club and ground in light of recent consultations and forthcoming joint Trust / Football Committee meeting with Hadley Property Group.

Discussed above

4.2 Forthcoming joint promotions linked to games, including Student Day and Ivy House shareholders.

DH and JB have had discussions with MM, but can't confirm any specific dates as fixtures up to mid-December are potential cup games.

Cam Dugdale and other younger supporters will front a DHST stand at the 'unofficial Freshers Fair at the Montague Arms on 27 September. They will promote the club and collect names and email addresses of interested students. We will work with the Football Committee to send out free tickets when a free game for students is confirmed.

DH / GG

Stand at Goldsmiths for their student event would be £150, but if not full it would be free. At this stage agreed that would not pay the £150, but may attend to hand out flyers.

DH/JB

- 5. Growing support and Community links
 - **5.1** Report on results of free-tickets promotion v Lewes. Agreed this was a success, with over 100 people taking advantage of the offer.

DH to follow-up with people who attended by email.

DH

5.2 Report on diversity programme at Crystal Palace. DM, JB, DH and RMV all attended. Positive discussions were had with Kick-it out and Gay Football Supporters Network and the Mental Health Ambassador at Crystal Palace.

Also developed links with the Inclusion Officer at Corinthian Casuals / Woking FC and looking to develop further ideas.

Also Street Soccer, RVP as an Ambassador and keen to develop links with the club as there is the potential for voluntary work, e.g. stewarding.

Gay Supporters Football Network. 100 Rainbow laces available for Saturday's game v Worthing. 60 laces to be given out for donations, with money split between GSFN and 12th Man.

DH

FARE application put in by DH. This was for £400 for banners, T-shirts and badges to tackle homophobia. Funding potentially could go to http://www.eachaction.org.uk/ Launch of banner could be for the Bognor Regis game on 11 October, but may have to be later depending on Cup ties and ability to produce material on time.

DH

- **5.3 Student game** see above.
- 5.3 Further events see above.
- 6. AOB
 - 6.1 Fixtures notice board outside of ground. AG now has permission from Sainsbury's to put this up together with an approved quote. However, planning permission may be needed and this may take several months. DM will check.

DM

The issue of covers behind both goals was also discussed. It is believed the football club is looking for quotes.

- **6.2** Open meeting for all trust members. It was proposed to organise an event in January, involving invited guests and Q & A for supporters.
- **6.3 Email management.** It was agreed that membership enquiries and issues will be picked up by MP; merchandise enquiries by EM and GG and all other issues covered by DH and JB. A new mobile number will also be made available.
- **6.4 Media activity.** DH reported that a journalist from the Independent attended at Saturday's game and an article will appear in October concerning non-league football with a focus on Dulwich.

Peckham Peculiar - DH has negotiated a monthly entry on their blog that could be written by alternating members of the trust board. DH to produce a rota.

DH

6.5 Bar and catering. The overcrowding problems at the bar and tea bar at peak times during match days was discussed. It was suggested that members of the Trust board and other supporters could assist with bar / catering duties prior to the game and during half-time if requested by the bar manager. DH and JB to discuss with Stephan.

DH

7. Next meeting: 2 or 9 October. MP to email and confirm.

MP