

**Dulwich Hamlet Supporters' Trust**  
(Dulwich Hamlet Football Community Mutual Ltd)

**Board Meeting (Draft) Agenda**

17 September, 2015, 7.00 pm

Venue – Football club boardroom, Champion Hill, London SE22.

(Items in italics are actions from previous Minutes)

**In attendance:** Jack Bagnall (JB), Alex Crane (AC), Duncan Hart (DH) Chair, Darren McCreery (DM) Vice-Chair, Mishi Morath (MM), Mark Panton (MP) Secretary, Dave Rogers (DR), Fiona Scurlock (FS).

1. **Apologies for absence:** Andy Greig, Mel Hughes (MH), James Masini (JM), Isaac Parnell (IP), Matt Purser (MPu).
2. **Last meeting's Minutes:** The Minutes from the last meeting on 3 August have already been uploaded to the website and therefore have been agreed.

**MAIN ITEMS BY OBJECTIVE**

**3. DHFC has a secure long-term home in East Dulwich:**

- 3.1 **Update on latest ground development plans, polling of Trust members and meeting with Hadley Property Group (HPG) in August.** The meeting with Hadley was chaired by James Mathie of Supporters Direct and attended by Trust Board members (DH, DM, FS and MPu). The main aim of the meeting was to make progress towards agreeing a draft Memorandum of Understanding (MoU). Issues arose over what would happen if HPG did not get planning permission, but overall a positive meeting. We have agreement to publish the MoU and the poll of Trust members will be based on the signed MoU together with other documents related to the ground redevelopment. The timeline for polling members is to be confirmed once all of the documents have been agreed.

**DM**

Updated plans from Farrells on the ground development are due to be sent through to AC.

**AC**

- 3.2 **Update on Memorandum of Understanding.** See above.

- 4. DHFC has an ownership model that involves supporters/community either fully or partly:**
- 4.1 **DH update on Governance and Vision model for supporter owned club.** The document was shared at the AGM. It will be shared again as part of the poll. A further consultation on its contents will be held after the poll has been completed, so as not to cause any confusion.  
**DH / DM**
- 4.2 **IP and Matt Purser update on Business Plan for supporter owned club, including financial information and NDAs.** IP and MPu were unable to attend the meeting, but MPu sent details of attempts to obtain relevant information, which is still awaited, in order to progress the business plan.  
**IP / MPu**
- 4.3 **Report from Supporter Ownership group on latest updates.** All issues were covered in items 3.1 and 4.2 above.
- 4.4 **Poll of members on ground redevelopment proposals.** See item 3.1 above.
- 4.5 **Donation from Trust member.** Email received from a supporter offering a donation. DH to discuss further how the proposed donation could be used.  
**DH**
- 4.6 **Contact from Southwark Council on community work.** Southwark Council contacted the Trust to praise our work on the collection for refugees in Calais. They are keen to cooperate on further community ideas. DH to get Southwark Council to contact MM directly.  
**DH / MM**
- 5. DHFC as a transparent and well run Football Club:**
- 5.1 **Update on joint issues with the Football Committee.** No updates on this matter.
- 6 DHFC has a growing Supporters Trust that communicates regularly with its members:**
- 6.1 Merchandise, including Trust Mega Shed:
- 6.1.1 Changes to Mega Shed, including possible change/movement of Mega Shed or using a converted container.** (*Merchandise group working to progress these ideas*). Update received from MH and AC. Two Layouts options were provided and discussed. Preferences were

expressed for Option 1, which would include a window and allow for more walk around store space. Outline budget needs to be agreed. Could potentially be sold on, or have a re-use. Costs range between £1,700 - £2, 200, including fitting-out. Logistics to be taken forward by AC. DH to contact Hadley to seek their support.

**DH / AC**

- 6.1.2 **New merchandise ideas and involvement of football club.** *(MH presented a detailed package of proposals and further decisions on purchases are to be made by email).* MH provided detailed written break-down in advance of all issues connected with merchandising: including ordering of scarves and new design. Replica kit is the responsibility of the Football Club and we are awaiting stock of kits. Altona 93 kits will be available to order shortly. 1893 logo merchandise (bottle opener and badge) will be available shortly with profits going to the Inter City 125 fund. T-shirt designs: 5 designs to be ordered. Bobble hats to be ordered. Bags to be ordered dependant on numbers. Calendar to be possibly produced.

**DR / MH / DH**

- 6.1.3 **Running of Mega-shed and on-line merchandise.** DR and MH have discussed working with Purple; organisation that works with a number of other sports organisations. They will take over our stock management and online sales. Agreed to go ahead with spending £550 to synchronise websites with Purple.

**DR / MH**

- 6.2 **DHST draft accounts, y/e 2014.** The accounts have been agreed and can now be posted on the website.

**IP / DR**

- 6.3 **100 Club registration, objectives and use of funds.** Awaiting response from Bracknell Council. New registration submitted to Lambeth Council.

**IP / FS**

- 6.4 **MP on items arising from Supporters Direct Members Day on 17 July, including potential grant application (<http://www.thepowertochange.org.uk/>), valuing the work of DHST.** MP outlined two issues from the SD that included the potential to make a bid for significant funding to a new Big Lottery fund. Linked to this is the need to quantitatively and qualitatively value the work and impact of the Trust. As a start, JS will pull together some of press coverage related to events involving the Trust. FS will discuss with MP and investigate whether it is worth considering any of these ideas further as part of fan ownership.

**MP / FS / JS**

- 6.5 **Updating Trust website.** Board members need to input any changes to areas on which they lead in order to update the website. DR to coordinate with JB.

**JB / DR / All** (on content as requested)

- 6.6 **Software to automate membership joining processes.** DR has tested some free software, but there are two essential elements this software will not do. The Board agreed a budget of £150 for the software, which amongst other things would also allow for an annual donation and automated renewals.

**DR**

- 6.7 **Membership renewal – timing, pricing, membership cards, etc.** Rotating yearly membership agreed. Extending everybody who has joined since 1 February 2015 to equivalent date in 2016. Yearly membership will be £10 and a concession rate of £5 introduced. DR and JB to work on an article for launch of membership drive on 1 November.

**DR / JB**

## **7. DHFC has strong links with its surrounding community:**

- 7.1 **On-going communications with local councillors, including invites to attend future home games.** AC spoke with Jonathan Hunt concerning communications with councillors and received some notes, including those that mentioned a bye-election in South Camberwell on 15 October. Consider attendance by Board members at any hustings due to take place.

**AC**

- 7.2 **De-brief on Lambeth Country Show 2015.** MM and JS to look at planning and discuss at a future meeting. Need to ensure getting a stand with a better position, which may involve being in the community group area.

**JS / MM**

- 7.3 **FARE, possible application for funding for Football People Events, deadline of 31 July.** <http://www.farenet.org/news/2015-football-people-event-grants-launched/> No application made for the above fund, but application made to alternative one. However, informal feedback suggests this will prioritise bids focussed on refugee projects, which was not the Trust's bid.

JS will collate together material that shows what we did for refugees and FARE will do a piece on their website about the work of the Trust and the Football Club.

The previously discussed T-shirt idea could be used for LGBT events in February.

**JS / MM**

**7.4 Black History Month – update on bid to Southwark Council for funding, DH.**

JS and MM have discussed 8 x A3 photographs in frames of famous black players of DHFC. Project to be jointly funded by DHST and the Football Club. Pictures will be hung in the Football Club bar for the whole of October. DHFC celebrates Black History Month. Funding of £100 agreed (as funding was unsuccessful from the Council). Launch will be on 3 October in the bar.

**7.5 Calais Collection.**

Overwhelmingly positive project. Further details after meeting on Sunday of when and how material will be taken to Calais. Majority of goods will go to Calais, but some goods have already been distributed to other causes.

**JS / MM / DR and others**

MM working on free tickets for a game for volunteers who attended to sort and move all of the goods.

**7.6 Kit Amnesty Day.** MM will consider fixtures in January for this event.

**MM**

**7.7 Distribution of leaflets.** Board Members gave details of where they had distributed the leaflets about the Football Club and agreed further areas to deliver. JB to Nunhead, FS to Camberwell Green and JS to Brixton.

**JB / FS / JS**

## **8 Trust governance and miscellaneous items**

**8.1 Declaration of Expenses.** IP not in attendance.

**8.2 Complaints policy.** MP updated on progress with this document and response from Supporters Direct. Further proposal to be put forward before next Board meeting.

**MP / FS**

**8.3 Signing-up to Board conduct, policy.** DH to send around updated agreement to all Board members for signing individually.

**DH**

8.4 **Food in the football ground.** It was agreed that the cost of the burgers and tea remains expensive, so we should discuss the issue with the Football Club on behalf of supporters in order to get lower priced food and drink. Also, to make vegetarian options available.

**DH**

8.5 **Next Board meeting date:** 22 October.

**All**

## **9 AOB**

9.1 Andy (AG) to chase up advert in the Football Club programme.

**AG**

9.2 Lambeth Libraries have 'open day' on 3 October, which is called 'Fun Palaces'. MM to take along to the Carnegie Library the boards that have been used at Goose Green / Lambeth Country Fare to explain the background of DHFC.

**MM**

9.3 Football Beyond Borders and Forward The Hamlet will be hosting a quiz in the bar of the Football Club on 29 October.

9.4 We may only have one midweek game in December. MM has offered to staff the mega shed on non-matchdays, on a midweek night and/or Sunday daytimes to be determined during this period for Christmas shopping.

**MM / All**

Meeting ended at 9.55 pm.