



Board Meeting Minutes

7.30 pm, Thursday 21st April 2022

Venue: Online (Google Meet) & DHFC

Attending: Tim Scott (TS) (Chair), Alex de Jongh (AdJ), Mark Scoltock (MS), Philip Mitchell (PM) (Secretary), Sam Steele (SS), Laura Stoker (LS), Gen Williams (GW) (part time), Matt Reynolds (MR), Mel Hughes (MH), Sarah Ponsford (SP), Adam Haxell (AH)

A. INTRODUCTION

A1. Apologies for absence

James Dinsdale (JD), Liam Ball (LB)

A2. Minutes of previous Board meetings

The minutes of the meeting of 16th March 2022 were accepted.

A3. Conflicts of Interest

None were recorded.

B. MAIN TOPICS

B1. Relationship with Club

Trust's Shareholding, Club ownership, and financial status

Given the Trust's position as a major shareholder, the Football Club Board has now invited us to assist with checking the ethical appropriateness of sponsors. TS and N Pittaway will head this for the Trust.

Discussions with the Football Club re the Trust taking on an increasing role in the running of the Club continue.

The prospect of an increase in the Trust's influence gives new challenges to the Trust Board. We will need to consider the structure of the Club and the Trust Boards and other controlling mechanisms (see Action 2109-7.5.1 below). We will also need to recruit people with specialist skills and spare time, whether they are elected or co-opted to the Board, or help in some other capacity.

It would be useful to know where such a development in a Trust's role has happened in a healthy manner, and what we can learn from such cases. TS will look into this via the FSF. Bath City may also be a useful source of information.

ACTION 2204-B1.1 TS to seek information on previous cases of Trusts with increased roles at their Football Clubs

All to offer ideas about the implications of an increase of the Trust's role in running the Football Club.

ACTION 2204-B1.2 All to offer ideas re an increase in the Trust's role

Seats on Club Board and Positions on Club Committees

The current Trust nominee DHFC Board members remain in place.

Discovery TV Programme

Trust Board members have been interviewed for the TV series.

Action **CLOSED** (Action 2201-C6.2)

B2. AGM

Action **CONTINUES**

ACTION 2202-B2.1 All to identify and encourage candidates for the election.

We continue to promote the Trust at home games - there is now only one left (May 7th).

Action **AMENDED**

ACTION 2203-B2.1 LH will ensure Trust promotion at the last home match

The date of the AGM was moved to 28th June. Subject to these date changes the announcement of the AGM and Elections was approved. PM and AH will arrange to send the announcement to members.

Action **AMENDED**

ACTION 2203-B2.2 PM & AH to issue final version of AGM and Election announcement.

C. MONTHLY TOPICS

C1. Finance update

Finance Overview

(The Treasurer had submitted a monthly report in accordance with the Board's reporting policy.)

TS will share BC's three year plan with other Board members.

ACTION 2204-C1.1 TS to share 3 year plan with remaining Board members.

100 Club

(The Secretary had submitted a monthly report in accordance with the Board's reporting policy.)

Action **CONTINUES**

ACTION 2202-C1.1 PM/GW to return to plan for a 100 Club draw in the bar in time for a pre-season match

Action **CONTINUES**

ACTION 2202-C1.2 PM/GW to source and offer additional non-cash 100 Club prizes

Action **CONTINUES**

ACTION 2203-C1.1 GW to discuss promoting 100 Club via radio

C2. Membership Engagement Update

Membership Review

Nothing to report - few sign-ups at this time of year.

SS will describe the options for sign-up approach in a short note.

ACTION 2204-C2.1 SS to describe sign-up options

TS will arrange attendance at the Goose Green Fair.

ACTION 2204-C2.2 TS to arrange Goose Green attendance

ACTION 2204-C2.3 TS/LS to arrange a rota for people to run the Goose Green stall

Travel

Nothing to report. Current actions on Travel have been closed - the topic will be revisited next season.

Actions **CLOSED** (Actions 2109-9.2.1 & 2109-9.2.2)

C3. Merchandising update

(The group had submitted a monthly report in accordance with the Board's reporting policy.)

The action to consider different fit options in shirts will be revisited in discussions with next season's supplier.

Action **CLOSED** (Action 2203-C3.1)

Action **CONTINUES**

ACTION 2203-C3.2 - MH/LB/Adj to agree new revenue share agreement

Action **CONTINUES**

ACTION 2203-C3.3 - MR to consider tax options re revenue share

C4. Board Membership

Positions and Roles

SS and LS reported on the results of the skills audit. (Four people have not been interviewed yet.). They will continue the process with a further survey. This will feed naturally into Strategy and Objectives discussions.

Action **CONTINUES**

ACTION 2201-C4.1 - SS/LS to conduct skills audit

Co-Option

Nothing to report

Development of Trust Capabilities

Action **CONTINUES**

ACTION 2201-C6.1 - TS/SP/GW/LS to arrange a Trust Board strategy day

We will update the Trust development slide pack in the light of the results of the strategy day and the skills audit.

Action **CONTINUES**

ACTION 2109-7.5.1 - PM, TS and Adj will advance Trust development slide pack

Action **CONTINUES**

ACTION 2203-F1.3 - LS to arrange a social event

C5. DHFC Operations

Report on Club Board Meetings

Some Trust Board representatives (in addition to the nominee directors) were invited to a recent Club Board meeting. MS reported on the key issues from that meeting.

Issues for Next Club Board Meeting

Information on the Club's needs has been received.

Actions **CLOSED** (Actions 2109-6.2.1 & 2109-6.2.2)

C6. Community sub-group

Nothing further to report.

D. OTHER PERIODICAL TOPICS

None this month.

E. ACTIONS FROM PREVIOUS MONTHS' MINUTES (where not covered elsewhere)

GW has arranged to have the Trust featured on Dulwich Hamlet Radio during the last game of the season.

Action **CLOSED** (Action 2203-F1.1)

TS has acknowledged artwork offered by an artist and passed to Merch for consideration.

Action **CLOSED** (Action 2203-F1.2)

The four actions below have been deferred until the end of the season.

Action **CONTINUES**.

ACTION 2109-9.1.1 - SS will implement Direct Debit payment of membership by season end

Action **CONTINUES**.

The sustainable bar materials initiative will be passed to the Club with an offer of help from the Trust.

Action **CLOSED** (Action 2109-9.3.1)

Action **CONTINUES**.

ACTION 2109-9.3.3 - PM to ensure that sustainability is examined post-COVID

Action **CONTINUES**

ACTION 2111-D4.2 - PM to arrange Objectives awayday post-COVID

F. ANY OTHER BUSINESS AND DATE OF NEXT MEETING

Any Other Business

SS explained how we could implement digital membership cards. The Board agreed on a trial.

ACTION 2204-F1.1 SS to implement digital membership cards.

Date of Next Meeting: Thursday 19th May 2022 at 19:30

(Future meetings, with the exception of the AGM, will be held on Thursdays)

Meeting closed at 21:55
